Community Council digital engagement
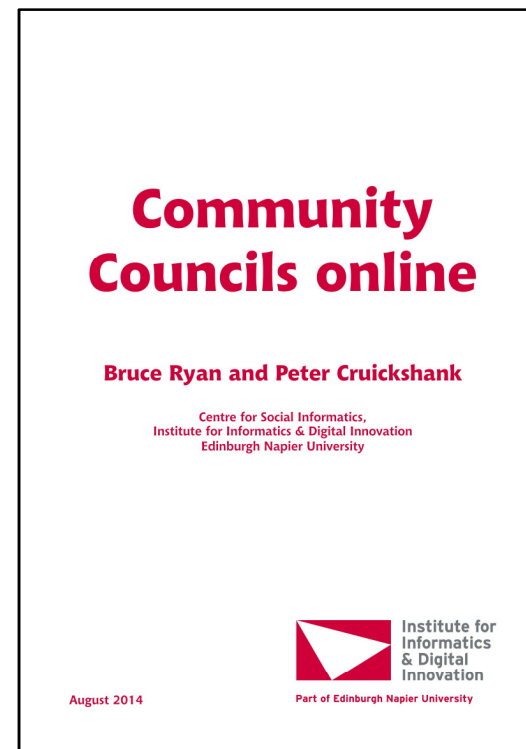# **2012 and 2014 surveys**

Principal Investigator:

Peter Cruickshank

Researcher:

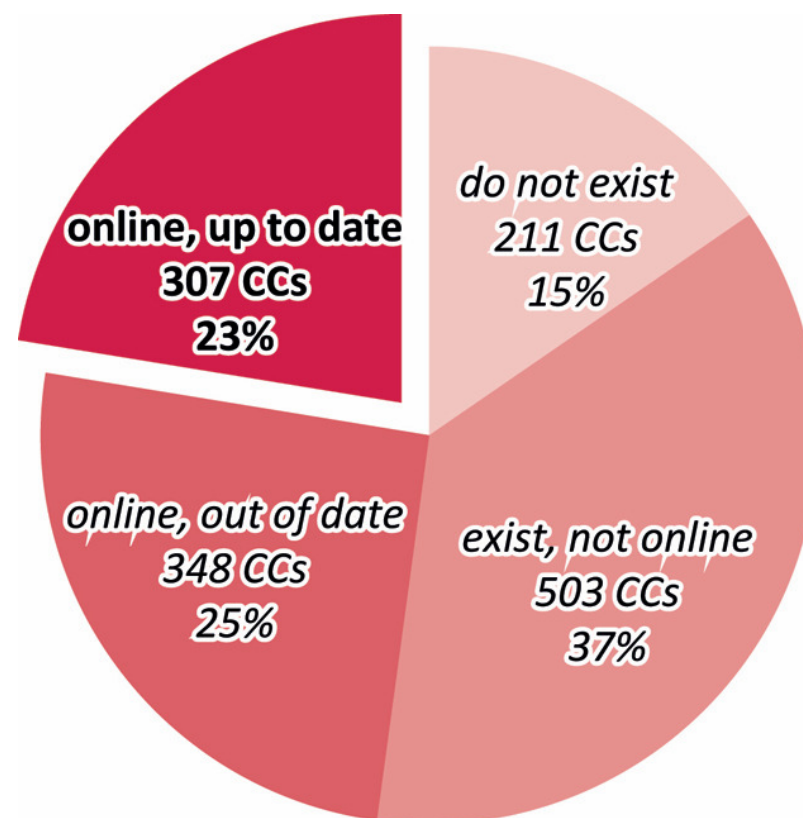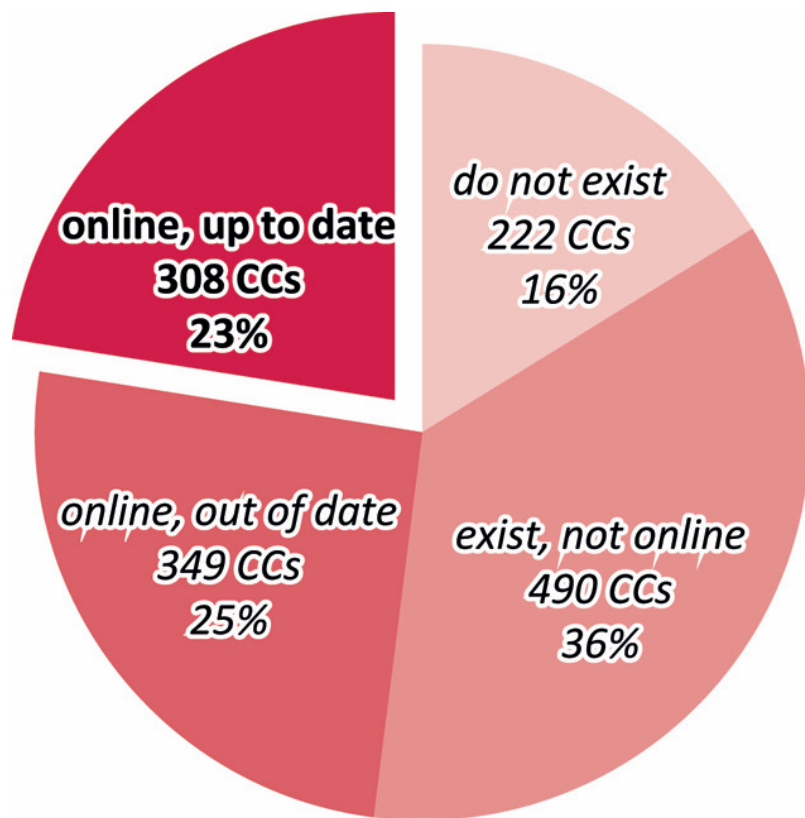Dr Bruce Ryan

Institute for Informatics & Digital Innovation

Shaping our digital future

Community Councils online

Bruce Ryan and Peter Cruickshank

Centre for Social Informatics,
Institute for Informatics & Digital Innovation
Edinburgh Napier University

Institute for Informatics & Digital Innovation

Part of Edinburgh Napier University

August 2014

Community Council digital engagement

2012 results

online, up to date
308 CCs
23%

do not exist
222 CCs
16%

online, out of date
349 CCs
25%

exist, not online
490 CCs
36%

2014 results

online, up to date
307 CCs
23%

do not exist
211 CCs
15%

online, out of date
348 CCs
25%

exist, not online
503 CCs
37%

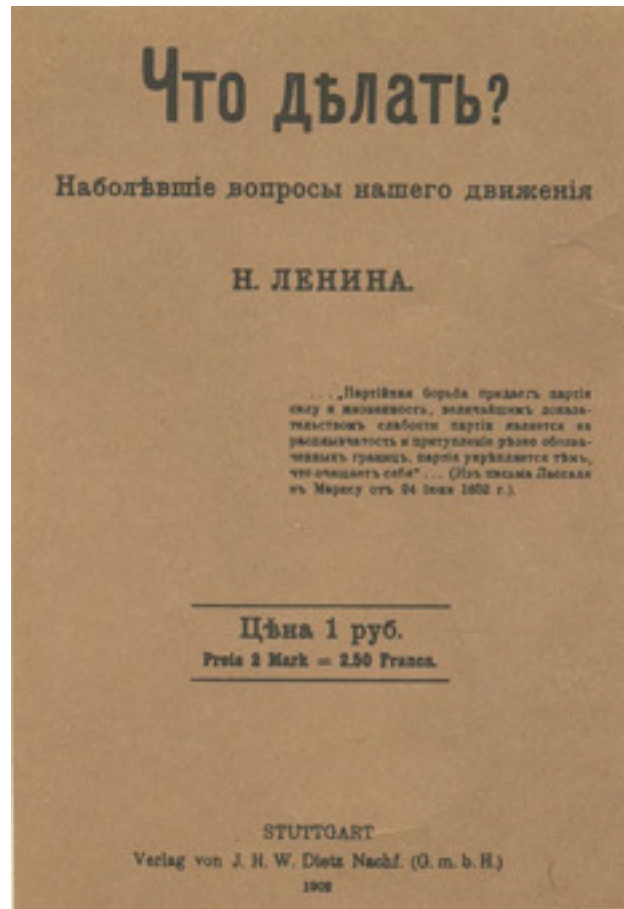Edinburgh Napier
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Community Council digital engagement
But there has been massive churn

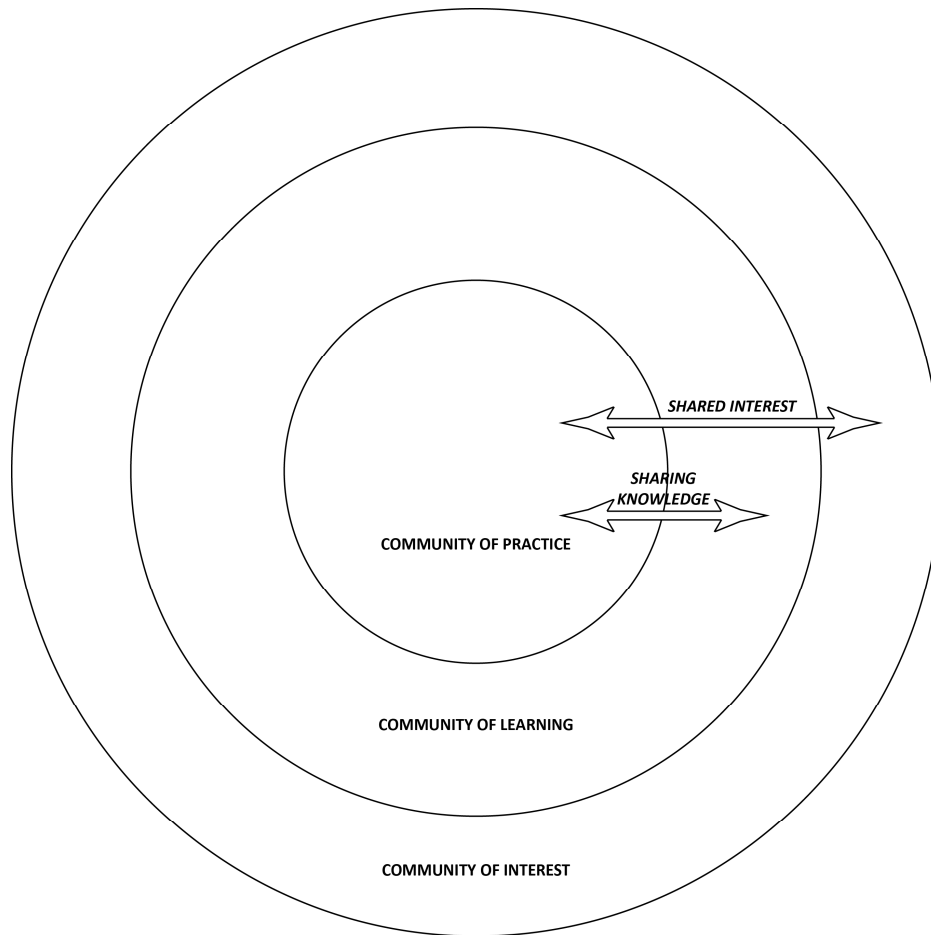|	Does not exist	Exists, not online	Online, out of date	Online, up to date
Does not exist	-	13	1	4
Exists, not online	18	-	**83**	**39**
Online, out of date	4	**68**	-	**96**
Online, up to date	7	46	85	-

- 160 'positive changes', 304 'negative changes'
  - *Exists, not online → Online, out of date* is **negative**
    - ➢ 68 CCs (14%) tried but failed within 24 months
- 223 (34%) presences degraded or disappeared

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Community Council digital engagement

What can be done?

Community Council digital engagement
CCN+ seed project

But no active
knowledge management

Community Council digital engagement
CCN+ seed project

- Linking up makes a positive difference
  - ➢ Not just within CC
  - Supportive
  - Knowledge exchange
  - Knowledge building
  - ➢ Maybe potential for back-up

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Community Council digital engagement
Aim of today (and future activity)

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Community Council digital engagement
Your suggestions and questions

@digiCC

THANK YOU

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